

## CLAIMS

I claim:

1. A method of collecting and combining a plurality of unique individualized datum under control of a client system,
  - a) on forms presented to the client system from the server system over a communications link,
  - b) recording records of unique individualized data on the server system database; and
  - c) displaying, editing, and combining that data in a multiplicity of ways; and
  - d) printing that data such that each printed item is unique.
2. The method of claim 1 wherein the raw printable stock is an inventory of the server system
2. The client system of claim 1 wherein the display component on the client system is a browser.
3. The method of claim 1 wherein the displaying includes displaying an HTML document provided by the server system to the client system.
4. The method of claim 1 wherein the displaying and printing of the unique item includes adding non-unique data previously stored on the server system.
5. The method of claim 1 wherein the product is two or more items wherein the content printed on the items is unique from item to item.
6. The method of claim 1 wherein the unique data is supplied by the client system; and wherein that unique data is not a pointer to or makes reference to non-unique data stored on the server system.
7. The method of claim 1 wherein the print quantity is directly related to the number of records of unique data in the server system database.
8. The method of claim 1 wherein the unique data can be applied to different physical sizes and shapes of printed items.
9. The method of claim 1 wherein the unique data can be modified by other data which may either be constant or unique.
10. The method of claim 1 wherein typographical attributes of the printed data can vary based on criteria specified by choices on forms displayed by the client system.

11. The method of claim 1 wherein the server system for generating the printing uses a data storage medium storing information for a plurality of users; and

a receiving component for receiving requests to collect, display, and print items, a request including an indication of one of the plurality of users.

12. The method of claim 1 wherein the client system can request the server system to print selected items or all items at different times.

13. The method of claim 1 wherein the items to be printed are related and have associated dependencies.

14. The method of claim 1 wherein content, attributes, and quantities of subsequently printed items are dependent on either user changes or decisions or variables associated with previously printed items.

15. The method of claim 1 wherein content, attributes, and quantities of subsequently printed items are dependent on variables of previously printed items.

16. The method of claim 1 wherein the server system can retrieve unique data from the client system when the client system is not connected to the server system for the purpose of sending the collected information to the server system at a time determined by the requester for the purpose of reducing costs associated with maintaining a connection to the server system.

17. The method of claim 16 wherein the server system can send to the client system a stand-alone executable software element that permits the client system to collect and change the unique data without connection to the server system.

18. The client system of claim 17 wherein the data entry and display component is a stand-alone executable software element.

19. The method of claim 16 wherein the client system can connect or reconnect to the server system for the purpose of sending to the server system unique data that was collected or changed while the client system was not connected to the server system.

20. The method of claim 16 wherein the content of the unique items can only be modified by or changed by content residing solely on the server system prior to printing.

21. The method of claim 20 wherein the client system and server system communicate via the Internet.